

Sharing a Journey of Enterprise Transformation

MacSysAdmin.se

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**WE ARE THE CREATIVE
TRANSFORMATION COMPANY**



“ Creative transformation is fuelled by ideas that are born from a powerful sense of purpose and executed in a massively disruptive way ”



Identify the challenges



Share the vision

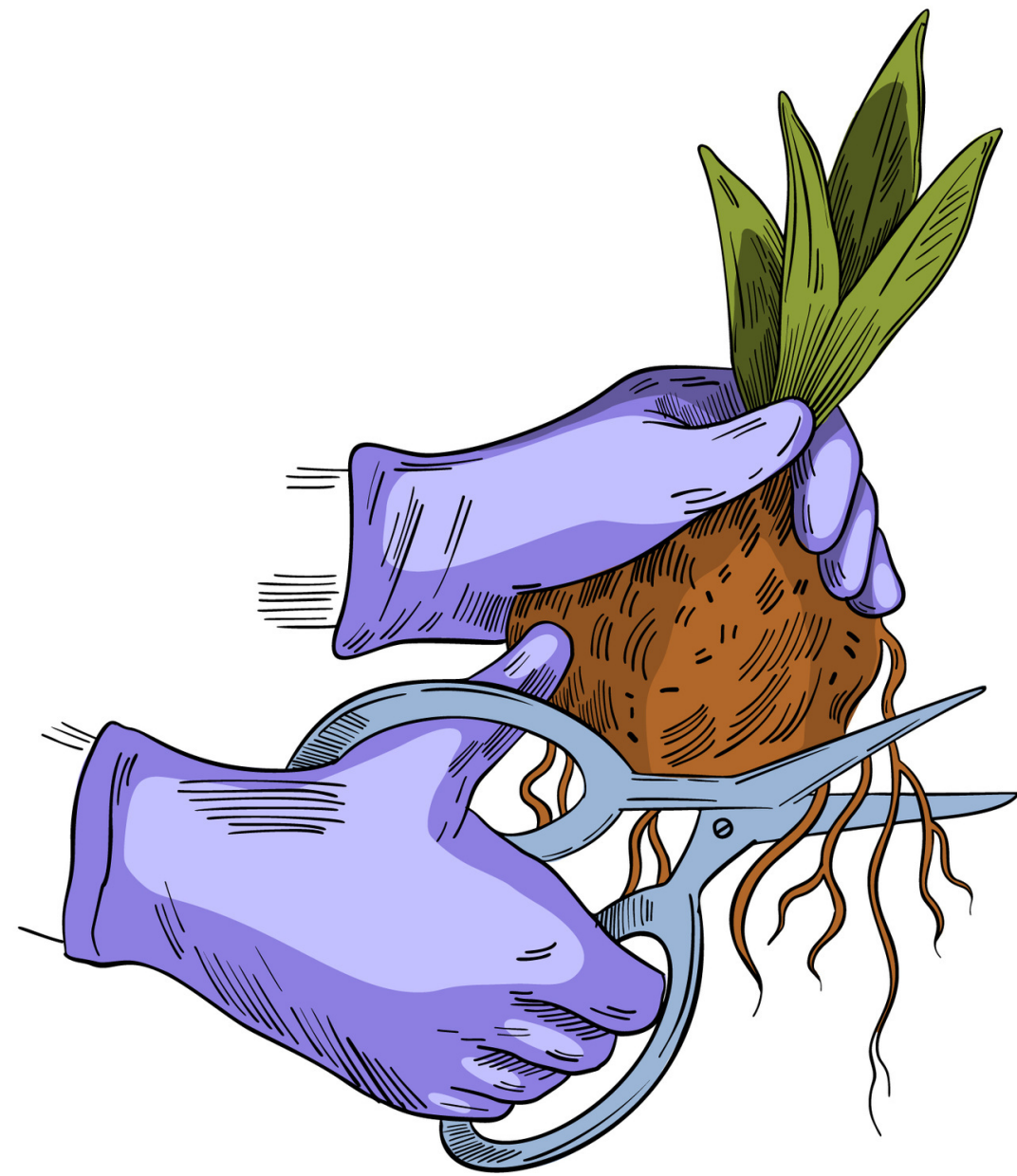
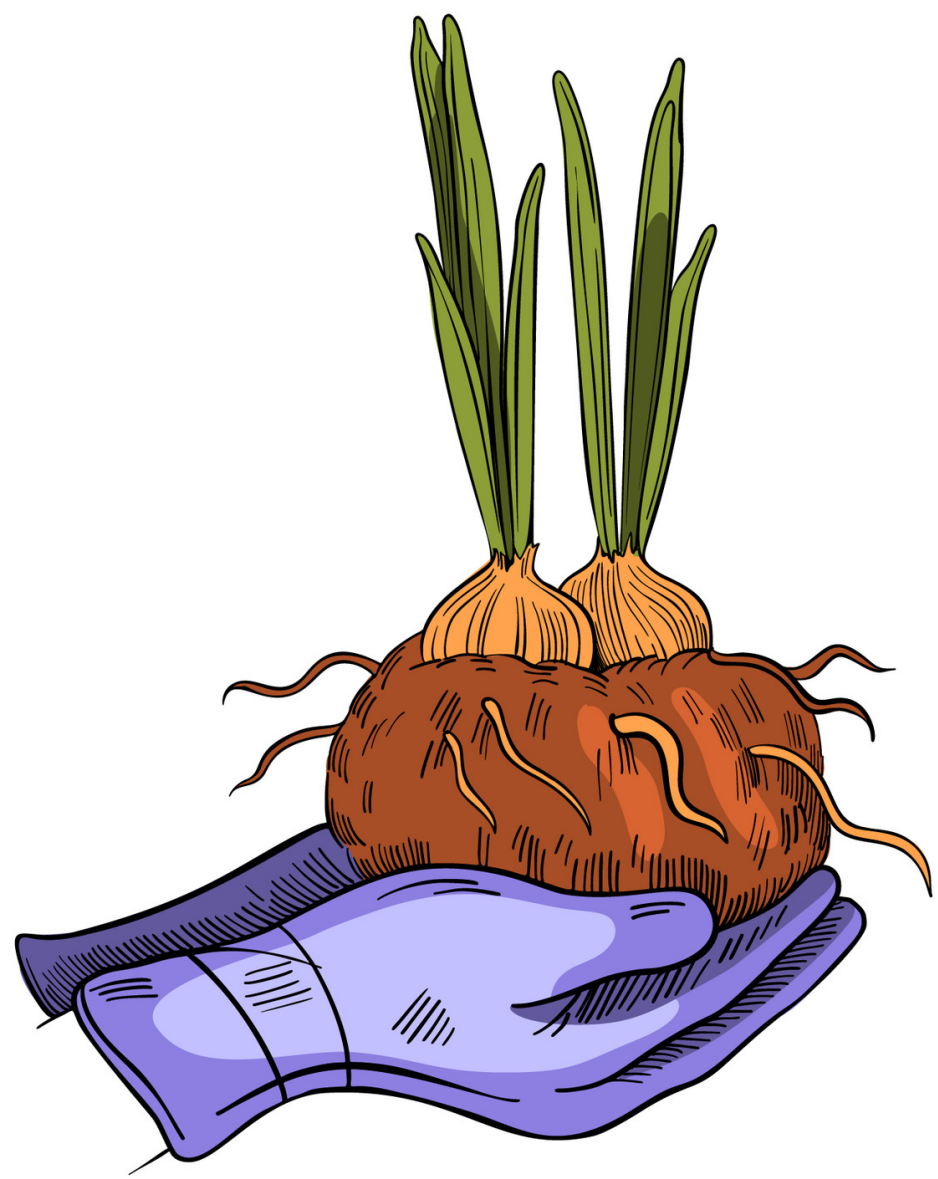


AKQA: DEGIRO and UN Women's Pink Chip

Using data to tackle inequality and drive growth

In a world where only 7% of CEOs are women and investor bias often leads to stock sell-offs when female CEOs are appointed, DEGIRO – Europe's largest investment app – sought to challenge this status quo. Partnering with [AKQA](#), they launched Pink Chip, a pioneering initiative aimed at reframing market biases and







Continual Growth

